

# Lifecycle solutions for a high-performance metals industry

The metal industry is facing the biggest challenge in its history: It has to go green! In addition, changing market conditions, price fluctuations and higher quality requirements are forcing the industry to use new technologies. Companies that adapt to these changes and make sensible use of newly available technologies can secure competitive advantages in the long term.

The equipment industry is responding to this development and is increasingly focusing on digitization and services. Integrated concepts and solutions will also change the way equipment manufacturers and the metal industry work together in the future.

**We cordially invite you to our exclusive press event:**

Together with high-ranking guests from thyssenkrupp Steel Europe, Krones and SMS group, we will discuss how digital technologies and integrated lifecycle management can shape a sustainable and high-performance future. Current application examples and insights into other process industries show what is already possible today

**Exclusive guided tour:**

In our test field, we will show on a current customer order how all automation systems are set up, tested and pre-optimized under real conditions. We offer you the exclusive opportunity to visit a running installation and experience how the digital twin helps to optimize complex systems before the real commissioning and to train the customer as well as the service personnel before the commissioning of the real system.

## Invitation to SMS group press event

Here you can find the registration form:

[Register now](#)

**Date and venue:**

June 1, 2023, 10 a.m.  
SMS group GmbH - Testfield  
Ohlerkirchweg 34  
41069 Mönchengladbach  
Germany

**More information:**

Press Event: Lifecycle services for a high-performance metals industry

We are looking forward to your participation. For better planning, please confirm your participation by **May 22, 2023**.

**Beginn:**

Thursday, June 1, 2023, 10:00 AM Uhr

**Ende:**

Thursday, June 1, 2023, 1:15 PM Uhr

**Veranstaltungsort:**

Ohlerkirchweg 34  
41069 Mönchengladbach  
Germany

**Website & Anmeldung:**

Email [thilo.sagermann@sms-group.com](mailto:thilo.sagermann@sms-group.com)

[https://myconvento.com/public/event\\_register/do\\_register/5516342](https://myconvento.com/public/event_register/do_register/5516342)