

# Privacy Conference 2023

## Next-generation privacy – 360° data protection

In 2018, the EU Data Protection Framework entered into force. Five years later, it is time to take stock to develop and implement a digital strategy for the next five to ten years – both for the European and the global market. Regardless of whether you are a large enterprise, an SME or a startup: if you want to maintain trusting and professional relationships with your customers, the compliance with and implementation of data protection regulation is of utmost importance. As data privacy regulation and trends are constantly changing, companies need to stay current.

On **11 & 12 October 2023**, privacy experts from various data protection authorities, international companies and outstanding startups come together at **Privacy Conference** to discuss the latest trends in data protection, international data transfers and cooperation for the data economy. 11 October is dedicated to German perspectives and takes place in German. 12 October focuses on international issues and happens in English. With its 360° approach **#pco23** will cover all fields of regulatory development, share hands-on examples, discuss best practices in workshops and give the world's most important privacy professionals a forum.

**Beginn:**

Wednesday, October 11, 2023, 10:00 AM Uhr

**Ende:**

Thursday, October 12, 2023, 6:00 PM Uhr

**Veranstaltungsort:**

Online

**Website & Anmeldung:**

Email [r.weiss@bitkom.org](mailto:r.weiss@bitkom.org)

<https://www.privacy-conference.com/>