

Services

Media monitoring

Online media monitoring Monitoring of over 1,200 of the most important German online media sources	per month	€ 199
Print media monitoring Search for your company or product name in journals, magazines and newspapers	per month	€ 199

Editorial service module

Drafting service Your text written by our professional PR editors	per press release	€ 349
Editorial revision Proofreading of your existing release drafts by our professional PR editors	per press release	€ 179
Translation services For the language pair: German/English, English/German	per Page from	€ 169

Professional add-on modules

Individual distribution Exclusive news distribution to your personal PR database	Setup €299 + per press release	€ 99
PR Check Quality inspection to optimize your digital pressbox	One-time per check	€ 199
onTop Press Release Attract greater attention with a top placement for your press release	24 hours onTop on home page	€ 999
	24 hours onTop on topic pages	€ 499
Activation service For a comprehensive, dynamic pressbox with your complete history	up to 6 press releases	€ 99
	from 7 press releases upwards	€ 149

Interface to your homepage

Corporate PR Ticker News ticker for your Website with a scrolling text of your current press releases	per month	€ 29
Corporate PR Corner Integrated iFrame newsroom for easy access to all press releases and attachments	per month	€ 99
Corporate PR Server Professional, individually tailored pressroom (including installation)	per month	€ 399

An invoice will be issued for all contracted services at the beginning of the term. All prices are in Euros(€)plus the German sales tax. The PresseBox assumes no liability for damages incurred from the direct or indirect use of these services. As stated in the General Terms and Conditions (pages 4 and 5).

Please check the appropriate boxes for the services you would like to receive, and fill in the contact details. In the case that you would like to pay by bank transfer, please also fill in the spaces pertaining to your bank account. Upon receiving your order, your customer service representative will activate your requested services, and contact you. Your customer service representative is available at all times to answer any questions you may have regarding press relations in general, or specifically pertaining to the PresseBox.

Services

Active distribution

<input type="checkbox"/> Single press releases	per press release	€ 199
<input type="checkbox"/> 3x Ticket	pro Paket	€ 499
<input type="checkbox"/> 10x Ticket	pro Paket	€ 1.499
<input type="checkbox"/> Flat rate	per year	€ 2.999

Media monitoring

<input type="checkbox"/> Print media monitoring	per month	€ 199
<input type="checkbox"/> Online media monitoring	per month	€ 199

Editorial service module

<input type="checkbox"/> Drafting service	per press release	€ 349
<input type="checkbox"/> Editorial revision	per press release	€ 179
<input type="checkbox"/> Translation services	per page from	€ 169

Professional add-on modules

<input type="checkbox"/> Individual distribution	Setup € 299 + per press release	€ 299
<input type="checkbox"/> PR Check	One-time per check	€ 199
<input type="checkbox"/> onTop Press Release	<input type="checkbox"/> 24 hours onTop on home page € 999	<input type="checkbox"/> 24 hours onTop on topic pages € 499
<input type="checkbox"/> Activation service	<input type="checkbox"/> up to 6 press releases € 99	<input type="checkbox"/> from 7 press releases upwards € 149

Interface to your Homepage

<input type="checkbox"/> Corporate PR Ticker	per month	€ 29
<input type="checkbox"/> Corporate PR Corner	per month	€ 99
<input type="checkbox"/> Corporate PR Server	per month	€ 399

Form

Please complete payment method

Company _____	<input type="checkbox"/> per credit card
Address _____	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express
Postal code/City _____	Credit card number _____
Web _____	Credit card holder _____
Contact person _____	Expiration date _____
Job title _____	Verification number _____
Department _____	<input type="checkbox"/> per invoice
Phone _____	Date / signature _____
Fax _____	
E-mail _____	

fax directly to: +49 721 15118 - 11

(English translation for information purposes only; contracts are always based on German "AGB")

– of unn | UNITED NEWS NETWORK GmbH, Lorenzstr. 29, 76135 Karlsruhe, Germany hereafter "UNITED NEWS NETWORK" –

A. General Conditions

§ 1 Scope

1. These Terms & Conditions of Business ("Terms") shall govern all commercial transactions covering online services offered and rendered by UNITED NEWS NETWORK, now and in future. These Terms shall define the contractual relationship between UNITED NEWS NETWORK and any person who makes use of such services (hereafter "User").

2. A written confirmation by an authorized employee of UNITED NEWS NETWORK shall be required for any amendments hereto, collateral agreements, separate warranties, or other claims. A special power of attorney shall be required for any employees who are not authorized to negotiate such amendments, by virtue of their position, executive authority, or general authority to act and sign.

3. If UNITED NEWS NETWORK organizes third-party services for the Customer pursuant to these Terms, the Customer shall be governed by the terms & conditions of the said party, provided it is deemed reasonable for the Customer to review such conditions prior to executing the contract.

§ 2 Right to change list prices and amend these Terms

1. UNITED NEWS NETWORK reserves the right to adjust prices for a continuing recurring obligation (contract for usage & services), provided such changes are reasonable and comparable to those applicable to list prices of other similar contracts for its customers. A price adjustment shall be deemed reasonable if it reflects general movements in prices for similar products, as measured by the harmonized CPI released by the Federal Bureau of Statistics.

The prices shall be adjusted no earlier than two months after notifying the Customer. The Customer may cancel the contract with one (1) month's notice within a month of being informed of a price increase exceeding the harmonized CPI.

2. An amendment to these Terms by UNITED NEWS NETWORK for a continuing recurring obligation shall become a constituent element of a contract, provided UNITED NEWS NETWORK informs the Customer of the amendments in textual form and of the Customer's right to file an objection thereto, and the Customer does not object within one (1) month of such notification.

§ 3 Liability of UNITED NEWS NETWORK

1. UNITED NEWS NETWORK shall be liable to the Customer for damages, if it acts with intent or gross negligence, but not for indirect or consequential damages, or loss of profits, production stoppages, and/or operational interruptions that the Customer and its customers incur. The mandatory legal rights of the Customer shall remain in force, especially for endangerment to life or bodily injury or health.

2. The liability of UNITED NEWS NETWORK shall be as prescribed by law for culpable breach of its contractual duties or violation of an obligation, if such duties/obligation must be fulfilled to enable proper performance of the contract and if the Customer normally relies on compliance thereof. In the event of negligence on the part of UNITED NEWS NETWORK, its liability shall be limited to foreseeable and typical damages.

§ 4 Confidentiality, Privacy

1. Each party shall hold strictly confidential any and all proprietary information released by the other party during the course of the contract, including trade secrets that the Customer is bound not to disclose.

2. Customer data necessary for the business transaction shall be saved electronically in compliance with BDSG (Federal Data Protection Act). UNITED NEWS NETWORK is committed to complying with the privacy provisions of BDSG and TDDSG (Communication services data protection act data), as stated in its privacy policy (german: Datenschutzerklärung).

§ 5 Third-party services and charges

1. UNITED NEWS NETWORK may arrange to render the contractual services through a third party or an affiliate.

2. UNITED NEWS NETWORK may assign any claims arising from or in connection with these Terms to a third party or an affiliate, or authorize them to assert claims on its behalf.

§ 6 Miscellaneous

1. The Laws of Germany alone shall govern a contract with the Customer, under exclusion of the UN Convention on Contracts for the International Sale of Goods.

2. Jurisdiction shall be at the place of business of UNITED NEWS NETWORK, if a Customer is a general merchant, a legal entity under public law, or a special public asset pursuant to §38 of ZPO (Code of Civil Procedures), or if following execution of a contract the Customer moves its head office or general place of business abroad or if such domicile is unknown.

3. Unless otherwise stipulated, Karlsruhe shall be the place of performance for all rights and obligations herein.

4. Terminations, deadlines with a warning of refusal to perform, and reminders must be in writing, whereby oral agreements shall be enforceable only if confirmed in writing by UNITED NEWS NETWORK.

5. If any of these Terms are declared or become void or unenforceable, the remaining provisions shall continue in full force and effect, whereupon the parties shall replace the offending part with an enforceable provision that best reflects the original commercial intent of the parties.

B. Specific Conditions for the PresseBox service

§ 1 Subject matter of agreement

1. PresseBox is a service, product, and mark of UNITED NEWS NETWORK. The purpose of the PresseBox service is primarily the digital distribution and archiving of press releases from various technology sectors ("Base service").

2. A Customer of the PresseBox service may also book and use additional services ("Packages") comprising a defined set of services.

§ 2 Assignability / Payment due date

1. A contract or order may not be transferred and can be used only by the intended recipient of the service within the term of the contract. An intended recipient is the User or company that places the order, whereby a representative may also be designated in the order as the recipient.

2. All prices stated are in EUR and subject to the statutory VAT.

3. Unless otherwise stipulated in writing, the fees for use of the PresseBox service shall be payable for the full term immediately upon booking the service. The invoice for all booked services shall be issued at the beginning of the minimum contractual term, whereby the terms of payment are net seven (7) days upon receipt of the invoice.

§ 3 Publication of press releases

1. The Customer shall deliver the press releases in a digital form to enable UNITED NEWS NETWORK to render the PresseBox services, otherwise the service cannot be provided.

2. The content of a press release published via the PresseBox must be topical and of potential interest to its readers. Therefore, UNITED NEWS NETWORK shall not activate any distribution or dissemination functions for press releases that are more than seven (7) days old when input into the PresseBox. This restriction shall, however, not affect digital archiving of old press releases.

3. Either the Customer or a staff member of UNITED NEWS NETWORK shall input and categorize press releases in the PresseBox system, whereby the staff member shall not edit the articles.

4. The User alone shall bear the responsibility for publishing the content of its article (such as textual material, images, illustrations, and links) and disseminating the same.

5. The Customer shall not publish or disseminate any content of an article via the PresseBox that contravenes the law, or infringes upon third-party rights, or offends common decency.

6. Furthermore, the following kinds of articles shall not be published via the PresseBox service:

- * press releases that do not match any of the PresseBox categories
- * press releases whose kind and size are deemed unreasonable, and
- * press releases that are solely of a promotional nature, especially those that do not satisfy the minimum conventional standards for articles.

7. UNITED NEWS NETWORK reserves the right to delete and not archive any articles that contravene the provisions of §§B3.6 and B3.7, and to:

- * restructure a press release.
- * change the title of a press release.
- * shorten the content of a press release (e.g. press agent or company profile) placed in the press box of the client company.

8. UNITED NEWS NETWORK also reserves the right to delete an article completely from its system at its discretion, in special circumstances.

§ 4 Liability of Customer

1. The Customer shall be responsible for the confidentiality and misuse of the user name and password assigned for inputting press releases via a password protected section of the website.

2. The Customer shall, within the scope of the law, hold UNITED NEWS NETWORK harmless against any third-party claims arising from or in connection with the content of any article published by the Customer via the PresseBox.

§ 5 „Ticket“ products

1. The Ticket product is a service with a given number of coupons in a package, (e.g. 3-coupon Ticket, 10-coupon Ticket...), each usable by the Customer to publish an article via the PresseBox

2. A Ticket contract is valid for 12 months, and renews automatically for a further 12 months at a time under the same conditions, unless terminated with three (3) months notice prior to expiration of the then current period, as determined by the date when UNITED NEWS NETWORK receives the termination notice.

3. The Tickets shall expire at the end of their term, whereby any unused ones cannot be carried forward into the following period.

4. If all Tickets in a package are used up within their term, the set shall renew automatically at that point in time. The Customer shall receive a new package with the same number of coupons subject to the same conditions, unless a termination notice is received by UNITED NEWS NETWORK within seven (7) days of using the last coupon.

5. The Ticket product also includes promotional coupons with a term of 12 months that are valid for a limited number of press releases.

§ 6 „Flat/Flat rate“ products

1. The Flat Rate product allows the Customer to issue an unlimited number of press releases over a specified term via the PresseBox.

2. The term of a Flat Rate contract can be 12 months (typical) but not less than (3) months. The Customer also has the option to negotiate other terms of payment in writing.

3. A Flat Rate contract renews automatically for a further period of the same duration under the same conditions, unless terminated with three (3) months notice prior to expiration of the then current period, as determined by the date when UNITED NEWS NETWORK receives the termination notice.

§ 7 „Media monitoring“ products

1. This is a service that UNITED NEWS NETWORK offers to conduct research on specific media for the Customer per the latter's requirements.

2. On the day an order is placed, UNITED NEWS NETWORK shall identify and select the media to be assessed, subject to review by the Customer. However, UNITED NEWS NETWORK reserves the right to change the content of its media program, in order to stay current and be effective in monitoring the media.

3. UNITED NEWS NETWORK reserves the right to reject any specific monitoring order at its discretion. The User shall verify the details of its monitoring order and notify UNITED NEWS NETWORK immediately of any amendments thereto,

whereby UNITED NEWS NETWORK shall incorporate any requested changes that are feasible.

4. UNITED NEWS NETWORK does not warrant the completeness or correctness of the research findings.

5. The User shall use the excerpts, textual materials, images etc. resulting from the media monitoring program and delivered by UNITED NEWS NETWORK, solely for internal archiving and documentation purposes, or as permitted by law.

6. A Media Monitoring contract is valid for at least three (3) months, and renews automatically for a further period of one (1) month under the same conditions, unless terminated with thirty (30) days notice prior to expiration of the then current period, as determined by the date when UNITED NEWS NETWORK receives the termination notice.

§ 8 Other services

1. UNITED NEWS NETWORK also offers other services to supplement the above package deals, such as creating press releases. The terms and conditions, including duration and payment, for these services are negotiated to reflect the custom nature of the task at hand.

§ 9 PR services for company websites

1. UNITED NEWS NETWORK offers this service that includes an interface to the PresseBox, such that press releases entered by the Customer are integrated for automatic updates of the latter's own website. This is accomplished via an appropriate source code provided to the Customer by UNITED NEWS NETWORK.

2. UNITED NEWS NETWORK shall assign a simple right to use the source code within the scope of the contract. The Customer shall be authorized to use the source code within the scope of the contract. Following integration, the User shall take over the complete source code provided. No changes or modifications may be made to the code. Any changes to the graphical layout, for instance, can be done via the configuration tool provided by UNITED NEWS NETWORK, which in turn creates a modified source code.

3. Upon contracting for this service and following integration of the source code, the User shall set up a link on its website to the PresseBox that highlights the latter as a service provider. The Customer shall not delete the relevant link from the source code transmitted by UNITED NEWS NETWORK.

4. The User shall verify that this service functions properly, is correct, and in particular compatible with the existing technical infrastructure of the website.

Karlsruhe, 1st of december 2008

Weitere Leistungen

Medienbeobachtung

Online-Medienbeobachtung

Beobachtung von der wichtigsten deutschen Online-Medien

Print-Medienbeobachtung

Suche Ihrer Firmen und Produktnamen in Zeitschriften, Magazinen und Zeitungen

Services

Redaktionelle Servicemodule

Redaktionsservice

Professionelle Erstellung Ihrer Pressemitteilungen

pro Meldung € 349

Lektorat

Korrektur und Optimierung einer bereits erstellten Pressemitteilung

pro Meldung € 179

Übersetzungsdienst

Für die Sprachpaare: Deutsch / Englisch, Englisch/Deutsch

pro Seite ab € 169

Professionelle Zusatzmodule

Individualversand

Versand mit modernster Technik von vertrauenswürdigen Absender

Setup €299 + pro Meldung € 99

PR-Check

Qualitätsprüfung Ihres digitalen Pressefachs auf Aktualität und Vollständigkeit

einmalig pro Prüfung € 199

onTop Meldung

Besondere Aufmerksamkeit mit einer Top-Position für Ihre Meldung und Firma

24h onTop auf Startseite € 999

24h onTop auf Themenseite € 499

onTop Keyword

Top-Position für Ihre Firma auf eine bestimmte Keyword Suchergebnisse

für 3 Monate € 199

Aktivierungsservice

Für ein vollständig aktives Pressefach mit Ihrer kompletten Historie

Bis 6 Archiv-Meldungen € 99

Ab 7 Archiv-Meldungen € 149

Schnittstelle zu Ihrer Homepage

Corporate PR-Ticker

Newsticker für Ihre Webseite mit einem Lauftext Ihrer aktuellen Meldungen

pro Monat € 29

Corporate PR-Corner

Integrierter iFrame-Pressebereich zur einfachen Einbindung aller Meldungen und Anlagen

pro Monat € 99

Corporate PR-Server

Professioneller, individuell angepasster Pressebereich (inklusive Installation)

pro Monat € 399

Die Rechnungsstellung erfolgt bei allen gebuchten Leistungen zu Beginn der Laufzeit. Alle Preise verstehen sich in Euro zzgl. der gesetzl. MwSt. Die PresseBox übernimmt keine Haftung für Schäden, die aus der mittelbaren oder unmittelbaren Benutzung dieser Dienstleistung entstehen. Es gelten die AGB (Seite 4 und 5).