

## **Joellenbeck now selling INFINIT Solar Charging Backpacks**

The backpack that's bursting with energy – with an integrated solar panel for charging mobile devices

Weertzen, 11 November 2009 – Joellenbeck, with its SPEEDLINK® brand which is one of Europe's leaders in computer and video accessories, has entered into an agreement with the British company Infnit and will now be selling the Solar Charging Backpack across Europe.

The Infnit Solar Charging Backpack features a high-performance solar panel which converts natural light into energy – and stores this in its integrated, environmentally friendly battery. The power stored in the battery can be used at any time, regardless of where you are in the world. Whether you're hiking, shopping or travelling – the Solar Charging Backpack charges continually during the day allowing you to charge the following devices simply and conveniently in the backpack either using the mini or micro USB connector.

This handy companion has been designed specifically for mobile phones, multimedia players, GPS systems and lots more besides. The internal battery's huge capacity supplies enough power on a full charge to charge two Apple iPhones, three BlackBerry Bolds or four Apple iPod nanos.

The Infnit Solar Charging Backpack is available now across Europe for a RRP of €99.99. The following devices can be charged using the Infnit Solar Charging Backpack:

- All Apple iPhones and iPod devices
- All BlackBerry devices
- All new Nokia mobile phones – N95 and later
- All new Sony Ericsson mobile phones
- All new LG mobile telephones
- All new Samsung mobile telephones
- All new Motorola mobile telephones
- TomTom GPS devices
- Navman GPS devices
- Mio GPS devices
- All other devices that can be charged via a mini or micro USB connector

Press Release  
- Approved for immediate release -

What's included:

- Infinit Solar Charging Backpack
- Battery Pack
- 7 Device Adapters
- 1 Retractable USB Cable
- 1 Mini USB Solar Connector
- 1 Power Adapter

### **About Jöllenbeck**

Joellenbeck GmbH is one of Europe's leading manufacturers of office and entertainment peripherals. Since its formation, Jöllenbeck has positioned itself very successfully in the PC, video gaming console and handheld accessories market. The product portfolio of its own brand *SPEEDLINK* includes sound systems, headsets, mice, mousepads, keyboards, gamepads joysticks and various other accessories. *SPEEDLINK* products impress with their novel technology combined with design excellence and outstanding functionality. Through *SPEEDLINK*, Joellenbeck is represented in more than 30 countries worldwide.

### **About Infinit**

Infinit was founded in 2008 in London, UK and has operations across Western Europe and aims to have presence in global markets including the United States, Australia, New Zealand and South Africa by 2010. We are a rapidly growing company that strives to deliver products to support many of today's leading technology brands including Apple, Nokia, Sony Ericsson, Blackberry, Motorola, Samsung, Tom Tom, Archos and more.

### Further information:

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